

EVIDENCE FOR TRANSFORMATION: FRAMING ATAI’S RESEARCH AGENDA IN AGRICULTURE FOR DEVELOPMENT

June 21, 2019 | 2 pm - 6 pm
 Nigeria Room, C215, FAO

This half-day session aims to gather input on ATAI’s approach to building a body of impact research on agricultural transformation. The overarching goal is to bring together the broader research, funding, and implementing communities to concretely identify opportunities where ATAI’s resources can be best deployed. Through both panels and discussion, the sessions endeavor to highlight 1) contexts and value chains that exhibit the enabling conditions for agricultural transformation, 2) types of interventions or investments to evaluate, 3) opportunities to deploy RCTs to measure impacts in market-level indicators, and 4) cross-cutting themes to prioritize for future research. This event also serves as an opportunity for ATAI to solicit feedback on the structure of ATAI’s research agenda and the value the research agenda could bring to the donor and policy communities.

Prior to the event, we would greatly appreciate if you could review the circulated ATAI 2.0 research framework, to allow for most of the event to focus on operationalizing our research priorities.

SESSION 1	
14h00	<p>Welcome and introduction to ATAI research framework Presenter: Jeremy Magruder</p> <p>This session will introduce the objectives for this convening and overview the agenda. It will also provide an overview of ATAI’s refocused research agenda and how our work to date relates to our future direction.</p>
SESSION 2	
14h30	<p>Priorities for experimental impact research on agricultural transformation Panelists: Rob Bertram (TBC), Laura Birx, Lan Li, Markus Goldstein, Laketch Mikael, Maximo Torero, and Paul Winters Moderator: Karen Macours</p>

	<p>This panel will solicit input from the policy and donor communities on where to focus ATAI's resources. The panelists will share their perspective on specific geographies and contexts that exhibit enabling conditions for agricultural transformation, cross-cutting themes to prioritize, and identify opportunities to deploy RCTs to measure impacts in market-level indicators. In discussion, this session will also solicit feedback on the framework ATAI is applying to agricultural transformation.</p>
15h45	Coffee Break
SESSION 3	
16h00	<p>Breakout discussions on stages of agricultural transformation</p> <p>Introduction (10 minutes): Richard Caldwell</p> <p>Breakout groups and facilitators (45 minutes):</p> <p style="padding-left: 40px;"><i>Increasing Productivity:</i> Jeremy Magruder</p> <p style="padding-left: 40px;"><i>Building Output Markets and Value Chains:</i> Rocco Macchiavello</p> <p style="padding-left: 40px;"><i>Agricultural Transformation/Rural Transformation:</i> Lauren Falcao Bergquist</p> <p>This session organizes breakout groups on different stages in the agricultural theory of change. Through these discussions, we aim to hone in on priority research questions, building and expanding on the opportunities discussed by panelists in the preceding session.</p>
SESSION 4	
17h00	<p>Panel reflections on breakout sessions</p> <p>Moderator: Ben Davis</p> <p>The breakout facilitators will synthesize and share the outcomes of each topical breakout group, including key takeaways and recommended directions for ATAI.</p>
17h45	<p>Closing remarks</p> <p>Moderators: Jeremy Magruder and Richard Caldwell</p>
18h00	Adjournment